# 2007 Colorado State University Combined Research and Extension Plan of Work

#### **Brief Summary about Plan of Work**

The plan for the Agricultural Experiment Station and Cooperative Extension is intended to guide undergraduate and graduate education, research, outreach, and service programs toward greater effectiveness in fulfilling organizational missions, greater service to Colorado, and greater recognition among peer institutions.

#### Estimated number of professional FTEs/SYs to be budgeted for this plan.

V	Extenion		Research	
Year	1862	1890	1862	1890
2007	139.0	0.0	69.0	0.0
2008	139.0	0.0	69.0	0.0
2009	139.0	0.0	69.0	0.0
2010	139.0	0.0	69.0	0.0
2011	139.0	0.0	69.0	0.0

#### **Merit Review Process**

The merit review process that will be employed during the 5-Year Plan of Work cycle

- Internal University Panel
- External Non-University Panel
- Combined External and Internal University External Non-University Panel

# **Brief explanation**

All projects conducted by the AES and CE are subjected to a peer review process. Each College at Colorado State University has adopted a process for conducting a peer review on all AES and CE projects submitted for support by state and federal funds. Documentation is available upon request for the specific process adopted by each College and approved by the AES Director. In addition, CE programs are subject to review by the Program Leadership Team (PLT) and Core Competency Area leaders. Finally, CE programs are reviewed and approved by an external Cooperative Extension Advisory Committee of non-Extension, non- University professionals.

#### **Evaluation of Multis & Joint Activities**

# 1. How will the planned programs address the critical issues of strategic importance, including those identified by the stakeholders?

The AES and CE are active participants in meetings of Advisory Committees consisting of state, county, and organizational leaders. AES and CE programs are discussed and input is solicited on future priorities for research activities. In addition, the AES regularly participates in meetings held by CSU Cooperative Extension where current and future program needs are discussed. A variety of joint research programs are conducted with USDA-ARS programs in Fort Collins, Akron, and other locations as well as collaborative programs with USDA-FS, USDA-NRCS and USDA-NASS. Numerous programs are also conducted in cooperation with individuals.

Regional listening sessions lead by the AES and CE are held in the various regions of the state (southeast, northeast, San Luis Valley, southwest, and northwest). Both AES and CE programs are modified to reflect the input received where appropriate and feasible. All sessions are open to the public and advertised in the local media prior to the meeting.

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# 2. How will the planned programs address the needs of under-served and under-represented populations of the State(s)?

Framework for the Future: A Strategic Plan for Cooperative Extension identifies a core value of Colorado Extension as "We are accessible to all constituencies and honor diverse viewpoints." Acting on that value, all CE individual and work team plans of work must address the issue of reaching out to under-served and under-represented audiences. In-service education has been, and continues to support this requirement. Active 4-H Expansion and Review committees in each county continue to address this issue as it relates to the 4-H program.

#### 3. How will the planned programs describe the expected outcomes and impacts?

A variety of measures will be used based on the goals of the program. Example outcomes include adoption of improved plant/animal systems, adoption of recommendations by constituents, success in attracting contract and grant funding, and economic impact.

## 4. How will the planned programs result in improved program effectiveness and/or efficiency?

Programs will be subject to annual review as well as a more in depth review each 5 years.

## Stakeholder Input

#### 1. Actions taken to seek stakeholder input that encourages their participation (Check all that apply)

- Use of media to announce public meetings and listening sessions
- Targeted invitation to traditional stakeholder groups
- Targeted invitation to non-traditional stakeholder groups
- Targeted invitation to traditional stakeholder individuals
- Targeted invitation to non-traditional stakeholder individuals
- Targeted invitation to selected individuals from general public
- Survey of traditional stakeholder groups
- Survey of traditional stakeholder individuals
- Survey specifically with non-traditional groups
- Survey specifically with non-traditional individuals

## Brief explanation.

The Agricultural Experiment Station (AES) and Cooperative Extension (CE) annually utilize multiple means of obtaining stakeholder input on programs conducted and solicit input on changes in program direction. The AES and CE support programs in 7 of the 8 colleges on the Colorado State University campus as well as at 9 off-campus research centers 59 individual county offices and 3 area programs. Each year, the off-campus research centers hold a public meeting where research results are presented and proposed programs are discussed. Public input is solicited on all proposed programs. It should be noted that many of the programs discussed involve faculty and staff located on the Fort Collins campus as well as at the off-campus research centers and CE county or area offices. Each County/Area Extension program is required to have a stakeholder advisory committee, representing all programmatic and geographic areas, as well as the diversity found in the county. Evidence of the advisory committee must be documented in performance appraisals, as well as during the regularly scheduled affirmative action reviews. These advisory committees are expected to meet on a regular basies and provide guidance on programming and target audiences. Finally, a state Cooperative Extension Advisory Committee, reperesenting both program recipient groups, as well as programmatic collaborators provides oversight and input at the state level.

# 2(A). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

#### 1. Method to identify individuals and groups

- Use Advisory Committees
- Use Internal Focus Groups
- Use External Focus Groups
- Open Listening Sessions
- Use Surveys

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Other (Council for Agricultural Research, Extension, and Teaching)

#### Brief explanation.

Both AES and CE meet regularly with advisory committees to solicit feedback on programs and also invite the general public to participate in listening sessions.

2(B). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

## 1. Methods for collecting Stakeholder Input

- Meeting with traditional Stakeholder groups
- Survey of traditional Stakeholder groups
- Meeting with traditional Stakeholder individuals
- Survey of traditional Stakeholder individuals
- Meeting specifically with non-traditional groups
- Meeting specifically with non-traditional individuals
- Meeting with invited selected individuals from the general public
- Survey of selected individuals from the general public

#### **Brief explanation**

As a regular part of the regularly scheduled county affirmative action reviews, extension personnel are expected to know the demographics of their county/area. Identification of under-served and under-represented groups is required, as well as documentation of the efforts taken to reach those groups/individuals. Each county is expected to complete a comprehensive needs assessment, inoviving both traditional and non-traditional audiences, on a regular basis. This needs assessment may take a variety of forms, including, but not limited to, a random survey of county residents, a focus group of invited traditional or under-respresented groups/individual, or individual one-on-one interviews.

#### 3. A statement of how the input will be considered

- To Identify Emerging Issues
- Redirect Extension Programs
- Redirect Research Programs
- In the Staff Hiring Process
- In the Action Plans
- To Set Priorities

## Brief explanation.

Input from stakeholder groups/individual is expected to be reflected in programming changes - both suggestions for new programs and changes to existing programs at the county/area level. In addition, programmative suggestions are funneled from county stakeholders to the State Extension Advisory Committee for consideration, recommendation, and implementation.

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#### 4-H Youth Development

#### 2. Program knowledge areas

• 806 100% Youth Development

3. Program existence: Mature (More then five years) 4. Program duration: Long-Term (More than five years)

#### 5. Brief summary about Planned Program

Colorado State University will enhance outreach to Colorado's youth through 4-H and Youth Development programs in county 4-H clubs, schools, after-school programming, state-wide programs, and special interest learning experiences. This family-based program emphasizes personal growth of young people through experiential learning with well-designed curricula and projects. Development of volunteers to provide much of the leadership to this organization and private fund-raising are especially important.

## 6. Situation and priorities

Overall in 2004/05, 121,477 Colorado youth were touched by 4-H (7.03% of Colorado's youth population compared with 11.57% of youth nationally). Specifically, 17,169, or close to 1% of Colorado's youth participate in traditional 4-H Clubs (The 2000 Census indicates a total youth population of 1,728,070). 4-H club programs are most effective in bringing youth and adults together in a long-term relationship for experiential learning. This compares with the national average of the youth population served by 4-H clubs of 2.56%. Special interest, short term programs serve 4,182 Colorado youth (0.24% in Colorado compared with the national average of 3.88%). School aged child care serves 7,456 Colorado youth (0.43% in Colorado compared with the national average of 0.15%). School enrichment through 4-H resources serves 89,696 Colorado youth (5.19% in Colorado compared with the national average of 6.17%). Priorities for the program include:

Increase the number of youth reached by the 4-H program so that it is closer to the national average by expanding traditional 4-H club membership in the urban areas of the state, without affecting in-school, after-school, or rural club programs. With 85 percent of Colorado citizens living in an urban environment, the urban areas of the state hold the most promise for expansion of the program.

Re-think the kinds of projects that 4-H offers. If educational opportunities are in-line with the interests of young people, traditional club and special interest enrollment numbers can grow.

Volunteer 4-H leaders are the life blood of the 4-H program. Volunteers must be pulling in the same direction as Extension staff to create an effective 4-H team. Effective volunteer recruitment, training, and recognition, and evaluation are essential and will be a priority.

Funding for 4-H is essential to the program's growth. Therefore, emphasis on fundraising will continue, including encouraging donors to endow the future of the 4-H program by creating endowed 4-H agent positions in every county of Colorado. Identify the optimal staffing pattern for state, regional, area, and county delivery of the 4-H program including state and regional specialists, county and area Extension agents, and 4-H program assistants.

## 7. Assumptions made for the Program

In Colorado, 33% of K-12 youth are responsible for taking care of themselves after school (Afterschool Alliance) 77% of children from single-parent Colorado households have a parent who works.

Poor parent-child relationships, disorganized homes, abuse and neglect, poor attachment and non nurturing parenting styles are directly linked to the major problem behaviors that occur in youth.

Family-based programs that work with parents and youth together have a powerful influence on not only the home management skills of youth but also the developmental level of the youth.

#### 8. Ultimate goal(s) of this Program

Increase the number of youth reached by all 4-H delivery methods-club, after school, scool enrichment Increase the number of urban youth reached by the 4-H program Design curriculum and projects to develop life skills and broaden the reach of 4-H Provide agents training and tools to support volunteer management Provide appropriate recruitment, training, evaluation, and recognition for volunteers

Increase the amount of funding for 4-H

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## 9. Scope of Program

- In-State Extension
- Multistate Extension

## Inputs for the Program

10. Expending formula funds or state-matching funds : Yes

11. Expending other then formula funds or state-matching funds : Yes

### 12. Estimated Number of professional FTE/SYs to be budgeted for this Program

Walan	Extension		Research	
Year	1862	1890	1862	1890
2007	35.0	0.0	0.0	0.0
2008	35.0	0.0	0.0	0.0
2009	35.0	0.0	0.0	0.0
2010	35.0	0.0	0.0	0.0
2011	35.0	0.0	0.0	0.0

## **Outputs for the Program**

## 13. Activity (What will be done?)

Support traditional club program by recruiting and establishing new clubs

Conduct after school programs

Conduct school enrichment programs

Develop new curriculum in response to new audience needs

Conduct agent trainings to develop volunteer management skills

Develop tools to support volunteer management system

Conduct volunteer leader training

Develop new funding support through individual and group solicitation, grant applications and fee-for-service programs.

#### 14. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods	Indirect Methods		
<ul> <li>Education Class</li> <li>Workshop</li> <li>Group Discussion</li> <li>One-on-One Intervention</li> <li>Demonstrations</li> </ul>	<ul> <li>Public Service Announcement</li> <li>Newsletters</li> <li>Web sites</li> </ul>		

# 15. Description of targeted audience

For 4-H programming - all Colorado youth. For increased funding - potential funders, including grant providers.

#### 16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

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	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	11000	5000	25000	80000
2008	11500	5000	26000	80000
2009	12000	5000	27000	80000
2010	12500	5000	28000	80000
2011	12500	5000	29000	80000

#### 17. (Standard Research Target) Number of Patents

**Expected Patents** 

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

18. Output measures

**Output Target** 

Number of web hits regarding 4-H topics

2007: 5000 2008: 7500 2009: 10000 2010: 12500 2011: 15000

**Output Target** 

Number of newletters produced for the 4-H youth development audience

2007: 500 2008: 500 2009: 500 2010: 500 2011: 500

**Output Target** 

Growth in the number of clubs, after school and school enrichment opportunities offered.

2007: 300 2008: 350 2009: 400 2010: 450 2011: 500

**Outcomes for the Program** 

19. Outcome measures

**Outcome Text: Awareness created** 

**Outcome Target** 

Number of enrolled 4-H members in clubs.

Outcome Type: Long

2007: 25000 2008: 26000 2009: 27000 2010: 28000 2011: 29000

**Outcome Target** 

Number of urban youth reached by 4-H.

Outcome Type: Long

2007: 25000 2008: 26000 2009: 27000 2010: 28000 2011: 29000

**Outcome Target** 

Number of new/revised curriculums developed

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Outcome Type: Long

2007: 2 2008: 2 2009: 2 2010: 2 2011: 2

**Outcome Target** 

Number of volunteer management trainings held and tools developed.

Outcome Type: Medium

2007: 2 2008: 2 2009: 3 2010: 3 2011: 4

**Outcome Target** 

Number of volunteer leaders.

Outcome Type: Long

2007: 12000 2008: 13000 2009: 13500 2010: 13500 2011: 14000

**Outcome Target** 

Funding available to support 4-H programming.

Outcome Type: Short

2007: 80000 2008: 90000 2009: 100000 2010: 110000 2011: 120000

**Outcome Target** 

Number of youth enrolled in after school programs.

Outcome Type: Short

2007: 5000 2008: 6000 2009: 6000 2010: 7000 2011: 7000

**Outcome Target** 

Number of youth reached through school enrichment programs.

Outcome Type: Short

2007: 75000 2008: 75000 2009: 75000 2010: 75000 2011: 75000

## 20. External factors which may affect outcomes

- Economy
- Appropriations changes
- Other (competing family priorities)

#### Description

Participation in 4-H does not come without cost. If funding is not sufficient, scholarship help for families may not be available and individuals may be forced to not participate. Families have the opportunity to choose from many different activities for youth. 4-H may lose membership to other youth activities.

#### 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Comparisons between program participants (individuals,group,organizations) and non-participants

#### Description

Regular pre-post evaluations are used. Colorado 4-H will also participate in the Tufts evaluation in cooperation with the National 4-H Council

#### 22. Data Collection Methods

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- Sampling
- Whole population
- On-Site
- Observation
- Tests

# Description

Pre-post tests, standard survey technology

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**Animal Production Systems** 

#### 2. Program knowledge areas

- 301 20% Reproductive Performance of Animals
- 311 10% Animal Diseases
- 315 10% Animal Welfare/Well-Being and Protection
- 302 10% Nutrient Utilization in Animals
- 307 30% Animal Management Systems
- 303 20% Genetic Improvement of Animals

**3. Program existence :** Mature (More then five years)

4. Program duration: Long-Term (More than five years)

#### 5. Brief summary about Planned Program

AES will focus on fundamental and applied research in breeding, nutrition, physiology, behavior, integrated resource management systems, economics, health, and range/forage management. CE outreach will span the breadth of the topics of research to assure that industry participants have practical knowledge in modern beef, dairy, and sheep production systems, biosecurity, economic and risk management, and response to policy and consumer changes. Outreach to youth involved in livestock production and judging events will continue as part of experiential learning in 4-H, FFA, and college judging.

#### 6. Situation and priorities

Animal agriculture is a major economic sector in the United States and the leading agricultural activity in Colorado. In 2003, live meat animal sales in Colorado were valued at \$3.252 billion and the value of dairy production was \$264 million. Livestock and livestock products accounted for 60% of crop and livestock sales in Colorado. Remaining competitive requires that the industry produce with the most technically sophisticated systems available while considering environmental and animal welfare dimensions to maintain confidence of the consuming public. Ruminant agriculture on range is the only significant agricultural enterprise which is ubiquitous in Colorado. In addition to novel and economic production practices, today's livestock producers must be knowledgeable of alternative supply chains to select a lucrative market, be aware of animal identification and trace-back requirements, understand the effects of emerging animal public health conditions, and understand the international and domestic trade environment and trends and how to respond with risk management strategies.

#### 7. Assumptions made for the Program

Research in beef production management systems and nutrition is conducted on owned facilities at the Agricultural Research, Development, and Education Center (ARDEC), Eastern Colorado Research Center, Southeastern Colorado Research Center, and the Rouse Ranch in Saratoga, Wyoming. An integrated "Beef Alliance" coordinates teaching, research, and outreach in beef across all facilities focused on value-added production systems. Strong relationships exist between animal scientists and agricultural management and marketing economists. ARDEC hosts seedstock herds for Angus and Hereford, as well as a ram test. The University has several significant assets, including the Western Center for Integrated Resource Management, the Center for Genetic Evaluation of Livestock, the congressionally sponsored National Beef Cattle Evaluation Consortium and strength in research and graduate programs in beef nutrition and breeding. The San Juan Basin Research Center conducts research and outreach on cow-calf, forage and range management systems. Livestock industry outreach includes a team of campus specialists in livestock management systems, economics, trade, policy, manure management, meat science, alternative marketing chain participation, and animal identification systems.

#### 8. Ultimate goal(s) of this Program

Develop improved animal production systems that are economical and environmentally sound

Develop information and methods to improve reproductive efficiency including increasing pregnancy rate, decreasing embryonic mortality and decreasing prenatal mortality.

Determine biological mechanisms required for genetic engineering of animals including embryo stem cell technology, cloning and developing transgenic animals. Develop technology and methods for animal breeding. Determine the biochemical and physiological processes controlling important animal traits.

Conduct extension and outreach programs to enhance animal agriculture in Colorado and the region.

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## 9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

## Inputs for the Program

10. Expending formula funds or state-matching funds : Yes

11. Expending other then formula funds or state-matching funds : Yes

## 12. Estimated Number of professional FTE/SYs to be budgeted for this Program

Va a a	Extension		Research	
Year	1862	1890	1862	1890
2007	15.0	0.0	9.5	0.0
2008	15.0	0.0	9.5	0.0
2009	15.0	0.0	9.5	0.0
2010	15.0	0.0	9.5	0.0
2011	15.0	0.0	9.5	0.0

# **Outputs for the Program**

## 13. Activity (What will be done?)

Workshops and educational classes for producers Demonstration plots and field days to showcase the results

Individual counseling on producers specific problems

Conduct basic and applied resesarch on livestock, primarily beef, dairy, sheep, and horses

## 14. Type(s) of methods to be used to reach direct and indirect contacts

Exte	Extension				
Direct Methods	Indirect Methods				
<ul> <li>Education Class</li> <li>Workshop</li> <li>Group Discussion</li> <li>One-on-One Intervention</li> <li>Demonstrations</li> <li>Other 1 (Field Days)</li> </ul>	<ul> <li>Public Service Announcement</li> <li>Newsletters</li> <li>Web sites</li> </ul>				

## 15. Description of targeted audience

Individual agricultural producers, commodity groups, agri-business partners

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#### 16. Standard output measures

#### Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	800	5000	2500	2500
2008	800	5000	2500	2500
2009	800	5000	2500	2500
2010	800	5000	2500	2500
2011	800	5000	2500	2500

#### 17. (Standard Research Target) Number of Patents

**Expected Patents** 

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

18. Output measures

**Output Target** 

Number of attendees at workshops/trainings/field days

2007: 500 2008: 500 2009: 500 2010: 500 2011: 500

**Output Target** 

Amount of grant dollars garnered to support animal research and outreach programs

2007: 25000 2008: 30000 2009: 40000 2010: 50000 2011: 50000

**Output Target** 

Number of technical and referreed journal articles published

2007: 10 2008: 15 2009: 20 2010: 25 2011: 30

**Outcomes for the Program** 

19. Outcome measures

**Outcome Text: Awareness created** 

**Outcome Target** 

Number of participants in workshops/trainings/field days indicating an increase in knowledge gained

Outcome Type: Short

2007: 50 2008: 60 2009: 60 2010: 70 2011: 70

**Outcome Target** 

Percent of participants indicating change in behavior/ best practices adopted

Outcome Type: Medium

2007: 50 2008: 50 2009: 50 2010: 50 2011: 50

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## **Outcome Target**

Economic impact of the change in behavior reported

Outcome Type: Long

2007: 100000 2008: 200000 2009: 300000 2010: 400000 2011: 500000

## 20. External factors which may affect outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Programatic Challenges

#### Description

Individuals' ability to attend fee-for-service programs may be impacted by economic downturns. Extensions's ability to provide programming and scholarships for these programs may be impacted if appropriations continue to decrease and staff is lost. Inclement weather may impact an individual producer's ability to remain viable. Government subsidy programs may impact the viability of an individual producer. Availability of funding for research programs will govern magnitude and scope of program.

## 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Case Study

#### Description

Regular pre-post evaluations are used. Formative evaluations are often used during programs to adjust focus and direction. Case studies are used to clearly demonsstrate impact.

#### 22. Data Collection Methods

- Sampling
- Case Study
- Observation
- Tests

#### Description

Pre-post tests. Standard survey methods.

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Community Resource Development

#### 2. Program knowledge areas

- 601 40% Economics of Agricultural Production and Farm Management
- 605 40% Natural Resource and Environmental Economics
- 608 20% Community Resource Planning and Development

**3. Program existence :** Mature (More then five years)

4. Program duration : Long-Term (More than five years)

#### 5. Brief summary about Planned Program

Research and outreach will be targeted to municipal, county, state, and federal agencies, nongovernmental organizations, and citizens to provide information and analysis promoting community development. This will include community impact analyses of economic activity, community organization for progress, evaluation of the drivers of local development, and workforce professional and personal development.

#### 6. Situation and priorities

Communities struggle to develop and maintain reosurces (human, financial, physical, social, environmental, and political. They are also challenged in providing the needed organizational capapcity to assess, plan, and implement activities to address resource development and management. A lack of critical mass in smaller rural areas exacerbates issues found in all areas of the state. More specifically, rural aras of the US and Colorado face challenges due to marked differences in economic, educational, health and social opportunities relative to more urban areas. Colroado has some unique needs due to more sparse populations, a high natural amenity base (and share of public lands), a more transitory population and relatively low public service provision. People in rural areas tend to be older, poorer, more likely to be uninsured, and less educated than their urban counterparts. Communities require knowledge to evaluate their resource base, their economic and social service alternatives, and their futures.

#### 7. Assumptions made for the Program

The competences of CRD have been around for a long time and are still appropriate.

Program planning is not always a one-time process. What is developed will need constant monitoring and adjustment. CSU and CE are experiencing financial and political stress that requires us to engage new and expanding audiences. CE has the organizational capacity to facilitate team building, situation assessment ,and prioritize applied research needs in communities of Colorado.

#### 8. Ultimate goal(s) of this Program

Colorado State University is in a strong position to assist with the economic development of Colorado's agricultural, rural and evolving industries. Our role will be to educate professionals for evolving industries with knowledge of modern business practices, researching technical and economic issues related to differentiated agricultural products in the ever-changing domestic and international market place, and by being actively involved with agricultural industry personnel and governmental agencies to assure that land managers and communities can evaluate a broad range of opportunities to enhance viability.

### 9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

## Inputs for the Program

10. Expending formula funds or state-matching funds : Yes

11. Expending other then formula funds or state-matching funds : Yes

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## 12. Estimated Number of professional FTE/SYs to be budgeted for this Program

V	Extension		Research	
Year	1862	1890	1862	1890
2007	9.0	0.0	4.0	0.0
2008	9.0	0.0	4.0	0.0
2009	9.0	0.0	4.0	0.0
2010	9.0	0.0	4.0	0.0
2011	9.0	0.0	4.0	0.0

## **Outputs for the Program**

## 13. Activity (What will be done?)

Internal training for CE personnel in community mobilization, facilitation, economic development.

Working with rural communities on a regional approach to small town tourism including making optimal use of environmental resources, respecting the socio-cultural authenticity of host communities while conserving their built and living cultural heritage and traditional values, and ensuring viable, long-term economic operations, including stable emp0loyment and income-earning opportunities.

Conduct basic and applied research in areas exploring the interface between agribusiness, rural development, and natural-resource-amenity-based opportunities.

Conduct workshops and other educational activities with community stakeholders.

### 14. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods Indirect Methods			
Education Class     Workshop	<ul><li>Public Service Announcement</li><li>Newsletters</li></ul>		
<ul> <li>Group Discussion</li> <li>One-on-One Intervention</li> <li>Other 1 (Tourism rallies)</li> </ul>	Web sites		

## 15. Description of targeted audience

Community members, general public, consumers, community organizations.

#### 16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

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	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	1000	2500	0	0
2008	1500	3000	0	0
2009	1500	3000	0	0
2010	2000	4000	0	0
2011	2000	4000	0	0

2011: 0

2011: 10

#### 17. (Standard Research Target) Number of Patents

# **Expected Patents**

2007: 0 2008: 0 2009: 0 2010: 0

#### 18. Output measures

#### **Output Target**

The number of training opportunities for CE staff

2007: 2 2008: 2 2009: 3 2010: 3 2011: 4

#### **Output Target**

Training opportunities for community members

2007: 5 2008: 5 2009: 7 2010: 7 2011: 10

# **Output Target**

Tourism rallies held

2007: 1 2008: 2 2009: 2 2010: 3 2011: 3

#### **Output Target**

Technical publications related to economics, public policy, community development and related areas.

2007: 10 2008: 10 2009: 10 2010: 10 2011: 10

## **Outcomes for the Program**

#### 19. Outcome measures

#### **Outcome Text: Awareness created**

#### Outcome Target

Number of staff increasing knowledge of sustainable community development principles, facilitation, and economic development strategies.

Outcome Type: Short

2008: 10 2009: 10 2010: 10

## **Outcome Target**

2007: 10

Percent of community residents, businesses and leaders who increase their understanding of sustainable community development and tourism and economic development principles.

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Outcome Type: Short

2007: 25 2008: 35 2009: 45 2010: 55 2011: 65

### **Outcome Target**

The number of communities which evaluate tourism potential and prioritize to target specific interests, increase action around trouism issues ,and identify valued community resources to maintain.

Outcome Type: Medium

2007: 10 2008: 10 2009: 20 2010: 20 2011: 30

#### **Outcome Target**

The number of communities which experience increased economic gain from tourism, including increased tax revenues, tourism-related employment, and retention of community valued resources.

Outcome Type: Long

2007: 5 2008: 5 2009: 7 2010: 7 2011: 10

#### 20. External factors which may affect outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Government Regulations
- Competing Programatic Challenges

#### Description

Individuals' and communities' ability to attend fee-for-service programs may be impacted by economic downturns. Extension's ability to provide programming and scholarships for these programs may be impacted if appropriations continue to decrease and staff is lost. Immigration reform may change the nature of the audience. Weather conditions may discourage tourism in some communities (severe drought, heavy snowfalls).

#### 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Case Study

## Description

Regular pre-post evaluations are used. Formative evaluations are often used during the program to adjust focus and direction. Case studies are used to clearly demonstrate impact.

## 22. Data Collection Methods

- Sampling
- Case Study
- Observation
- Tests

# Description

Pre-post tests. Standard survey methods.

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Natural Resources and Environment

#### 2. Program knowledge areas

- 403 10% Waste Disposal, Recycling, and Reuse
- 102 10% Soil, Plant, Water, Nutrient Relationships
- 111 20% Conservation and Efficient Use of Water
- 132 10% Weather and Climate
- 103 10% Management of Saline and Sodic Soils and Salinity
- 101 10% Appraisal of Soil Resources
- 123 10% Management and Sustainability of Forest Resources
- 121 10% Management of Range Resources
- 112 10% Watershed Protection and Management

**3. Program existence :** Mature (More then five years)

4. Program duration : Long-Term (More than five years)

#### 5. Brief summary about Planned Program

An increasing world population is placing greater demands on our natural resources. Public concern for a quality environment has increased as agriculture has become more complex and population pressures have increased. Natural resources must be conserved and their capacity maintained or improved in order to meet the needs of future generations. The long term viability of agriculture and forestry production is tightly linked to proper use and protection of our soil, air and water resources. Impacts of urban horticulture on the environment are significant.

#### 6. Situation and priorities

Development of management practices that are compatible with a high quality environment requires new methods of study that involve entire agroecosystems. Quantitative relationships between agriculture, natural resource use, and environmental quality must be defined. This will require a more thorough understanding of basic biological/ecological processes, as well as computer aided systems management research. Continuing to use natural resources to produce agricultural, range, and forestry products requires new multiple use strategies which are realistic in terms of biological, economic, social and environmental constraints. Transport and fate of pesticides, fertilizers, and other agricultural chemicals, as well as threatened and endangered species, biodiversity, habitat, wetlands, and water are all issues of concern. Knowledge must be developed to understand and evaluate competitive land use impacts and interactions on agricultural, range, and forest lands. This research provides the basis for developing agricultural and forestry management systems that are more compatible with conservation and environmental goals. Extension has active work teams in:

Sustainable landscapes

Environmental horticulture-Landscape Water Use Managing agricultural and natural landscapes Sustaining local agriculture and the environment

#### 7. Assumptions made for the Program

Colorado State is in the ideal geographic position to address irrigated agro-ecosystem level issues. Colorado has a wide diversity of water supply/management regimes that include ground water, diverse surface water management in five river systems, and various diversions of West Slope water. Faculty have an international reputation in agro-ecosystem modeling and soil carbon dynamics and associations with the NSF Long Term Ecological Research Short-Grass Prairie unit near Ault, the USDS-ARS Great Plains Systems Unit in Akron, a five-university dryland agriculture research team, the modeling group at the Natural Resources Ecology Laboratory on campus, atmospheric sciences research programs at CU and CSU, the US Geological Survey, USDA-NRCS, USDA-ERS, a strong set of dryland cropping extension agents, and the dryland crops industries. Colorado State has field research laboratories at Walsh, Rocky Ford, Ft. Collins, Cortez, Center, Orchard Mesa, Rogers Mesa, and Fruita capable of experimentation on cropping systems. State and grant funding will continue at current levels to provide facilities and support required to conduct an applied, field based research and outreach program.

#### 8. Ultimate goal(s) of this Program

Conduct natural resources research to develop agricultural and forestry management systems that are compatible with

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conservation and environmental goals and economically sustainable.

Study the effects of climate and climate variation on plant, animal and microbial ecosystems to allow an assessment of the impacts of global change on agricultural and natural ecosystems.

Develop and test technical, institutional, or social solutions to water quality and quantity problems in Colorado.

Develop technologies for managing agricultural and municipal wastes.

Provide educational programs for urbanites on horticultural practices and the environment resulting in less pollution and more efficient water use.

Sustain local agriculture while lessening adverse impacts on the environment.

## 9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

## Inputs for the Program

10. Expending formula funds or state-matching funds : Ye.

11. Expending other then formula funds or state-matching funds : Yes

#### 12. Estimated Number of professional FTE/SYs to be budgeted for this Program

Walan	Extension		Research	
Year	1862	1890	1862	1890
2007	15.0	0.0	14.0	0.0
2008	15.0	0.0	14.0	0.0
2009	15.0	0.0	14.0	0.0
2010	15.0	0.0	14.0	0.0
2011	15.0	0.0	14.0	0.0

## **Outputs for the Program**

## 13. Activity (What will be done?)

Conduct workshops and educational classes for producers, landowners, and agency personnel.

Establish demonstration plots and field days to share research and outreach results.

Consult with individual producers and landowners to address local problems.

Conduct basic and applied research on environmental and natural resources issues.

#### 14. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods Indirect Methods			
<ul> <li>Education Class</li> <li>Workshop</li> <li>Group Discussion</li> <li>One-on-One Intervention</li> <li>Demonstrations</li> </ul>	<ul> <li>Public Service Announcement</li> <li>Newsletters</li> <li>Web sites</li> <li>Other 1 (Radio spots)</li> </ul>		

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#### 15. Description of targeted audience

Individual agricultural producers, landowners, commodity groups, regulatory agencies, agribusinesses, and local, state, and federal land management agencies.

#### 16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	500	5000	0	0
2008	500	5000	0	0
2009	500	5000	0	0
2010	500	5000	0	0
2011	500	5000	0	0

#### 17. (Standard Research Target) Number of Patents

**Expected Patents** 

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

18. Output measures

**Output Target** 

Number of attendees at workshops/trainings/field days.

2007: 500 2008: 500 2009: 500 2010: 500 2011: 500

**Output Target** 

Amount of grant dollars garnered to support natural resources research and outreach.

2007: 25000 2008: 25000 2009: 25000 2010: 25000 2011: 25000

**Output Target** 

Number of technical and refereed journal articles published.

2007: 20 2008: 25 2009: 25 2010: 25 2011: 25

**Outcomes for the Program** 

19. Outcome measures

Outcome Text: Awareness created

**Outcome Target** 

Number of participants in workshops/trainings/field days indicating an increase in knowledge gained.

Outcome Type: Short

2007: 50 2008: 60 2009: 60 2010: 70 2011: 70

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#### **Outcome Target**

Percent of participants indicating change in behavior/best practices adopted.

Outcome Type: Medium

2007: 50 2008: 50 2009: 50 2010: 50 2011: 50

#### **Outcome Target**

Economic impact of the change in behavior reported.

Outcome Type: Long

2007: 150000 2008: 150000 2009: 150000 2010: 150000 2011: 150000

## 20. External factors which may affect outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Programatic Challenges

#### Description

Local, state, and federal funding changes will impact ability to conduct programs. Significant changes in regulatory environment could dramatically alter the scope and goals of both research and extension programs. This is most notable in Colorado with respect to policies affecting use of public lands and both surface and ground water. Both water quantity and water quality are critical issues to the future of agriculture in the semi-arid west.

## 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Case Study

## Description

Regular pre-post evaluations are used. Formative evaluations are often used during programs to adjust focus and direction. Case studies are used to clearly demonstrate impact.

### 22. Data Collection Methods

- Sampling
- Case Study
- Observation
- Tests

#### Description

Pre-post tests and standard survey methods.

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**Nutrition and Food Safety** 

#### 2. Program knowledge areas

- 703 50% Nutrition Education and Behavior
- 701 20% Nutrient Composition of Food
- 712 20% Protect Food from Contamination by Pathogenic Microorganisms, Pa
- 711 10% Ensure Food Products Free of Harmful Chemicals, Including Residu

**3. Program existence :** Mature (More then five years)

4. Program duration: Long-Term (More than five years)

## 5. Brief summary about Planned Program

Cooperative Extension has active work teams in the following areas:

Food Safety Education including

Food Safety Training for Food Service Managers and Workers

Food Safety Education for Consumers, High Risk Audiences and Caregivers

Promoting Food Security for Limited Resource Audiences

Health Promotion/Chronic Disease Prevention

Obesity/Overweight Prevention/Strong Women, Strong Bones

Heart Disease

Diabetes Awareness, Prevention and Management

The AES research program in human nutrition focuses on basic research to understand the interactions between plant composition and human health, the interrelationships between nutrition, exercise, and human health, and the basic biochemistry of human nutrition. Food safety research emphasizes pre-harvest management of livestock to prevent transmission of human pathogens in livestock production and handling and post-harvest detection and management systems to prevent contamination of meat and plant products with human pathogens

#### 6. Situation and priorities

Foodborne illness in the US is a major economic burden and cause of human suffering and death. Economic and social consequenses of foodborne illness are estimated to be over \$3 billion each year, with lost productivity estimated at \$30-40 billion. It is estimated that foodborne contaminants cause approximately 76 billion illnesses, 325,000 hospitalizations, and 5,000 deaths int he US each year. The risk of foodborne illness is especially important when hazardous food is served in group settings (eating establishments, child and assisted care facilities) and/or to high risk individuals (seniors, young children, pregnant women, immuno-compromised individuals).

Ten million Americans experience hunger throughout the year, 30% of those are children. In Colorado, 1 in 5 children are hungry or at risk of malnutrition. Also in Colorado, a high proportion of those at high risk for food insecurity are of Hipanic origin. Low-income single mothers with children are especially vulnerable to hunger and food insecurity. In 2000, 46.5% of these households were food-insecure. Research has documented the link between food insufficiency and poor health outcomes, particularly in children.

Since 1980, overweight and obesity have become an increasing problem in the US, causing the Surgeon General to declare obesity a national epicemic. The prevalence of overweight is increasing for children and adolescents. Currently 18.2 million people have diabetes and 1.3 million new cases are diagnosed each year. The number of adult Americans diagnosed with high blood pressure increased 30% between 1994 and 2002. Cardiovascular disease is the leading cause of death in Colorado (32% of all deaths). Osteoporosis is a major health issue for 55% of people over age 50.

#### 7. Assumptions made for the Program

Given accurate knowledge and support, individuals at risk for food-borne illness, food insecurity, and major diseases will increase their understanding, change attitudes and behavoirs, and ultimately be less at risk, less hungry and healthier.

#### 8. Ultimate goal(s) of this Program

Food Safety Education

Increase the proportion of consumers who follow key food safety practices.

Improve food employee behaviors and food preparation practices that relate directly to foodborne illnesses in retail food establishments.

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Increase the proportion of high risk consumers and their caregivers who follow key food safety practices.

**Promoting Food Security** 

Individuals gain awareness, knowledge and skills to stretch their food resources while planning nutrient dense meals.

Individuals will use skills gained to reduce food cost, thus increasing food availability.

Individuals will use skills gained to make and/or select safe, nutritious, economical food at home and away from home.

Individuals experience eating nutritously on a limited budget, using resources appropriately.

Health Promotion/Chronic Disease Prevention

Increase the proportion of adults and youth who are at a healthy weight and reduce the proportion of adults and youth who are obese

Increase the number to persons with diabetes who receive formal diabetes education.

Prevent new cases of diabetes through changes in diet.

Reduce the proportion of adults with high blood pressure and high total blood cholesterol.

Reduce the proportion of adults with osteoporosis

Food Safety Research

Pre-harvest management of livestock to prevent acquisition of human pathogens in livestock production and handling

Post-harvest detection and management systems to prevent contamination of meat products with human pathogens

Assessment of production systems and regulatory protocols for effective food safety.

**Nutrition Research** 

Determine important relationships between diet and health

Evaluate the relationships between plant composition, food processing, and diet on bioavailability of nutrients and interactions with disease and obesity

Study the impact of diet and exercise on human health

#### 9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

## Inputs for the Program

10. Expending formula funds or state-matching funds : Yes

11. Expending other then formula funds or state-matching funds : Yes

#### 12. Estimated Number of professional FTE/SYs to be budgeted for this Program

Vasa	Extension		Research	
Year	1862	1890	1862	1890
2007	24.0	0.0	7.0	0.0
2008	24.0	0.0	7.0	0.0
2009	24.0	0.0	7.0	0.0
2010	24.0	0.0	7.0	0.0
2011	24.0	0.0	7.0	0.0

## Outputs for the Program

#### 13. Activity (What will be done?)

Food Safety Education

Food Satety training for consumers, high risk audiences and their caregivers. (Eat Well for Less, La Cocina Saludable, Worksite

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Wellness, Safe Home Food Preparation and Preservation, Promotion at Farmers Markets.)

Food Satety Training for Food Service Managers and Workers (Food Safety Works, ServSafe, Food Safety for Food Bank Workers).

**Promoting Food Security** 

Multi-lesson series programs-Eat Well for Less, La Cocina Saludable]

Single event porgrams targeting limited resource families

**Newsletters-Senior Nutrition News** 

Health Promotion/Chronic Disease Prevention

Multi-lesson series - Dining with Diabetes, Small Changes Make a Big Difference, Strong Women-Strong Bones, Moving

Toward a Healthier You, Healthy Heart, Smart-START for a Healthy Heart

Self-paced program - Self-Care for a Healthy Heart

Single lessons - Workable Wellness (worksite wellness).

Youth program- Food Friends-Making New Foods Fun for Kids, Eating Right Is Basic, Chef Combo's Fantastic Adventures in

Tasing and Nutrition, Professor Popcorn

Research

Technical and extension publications

Development of new technologies for improving food safety

Development of recommendations on diet, exercise or other health related topics

#### 14. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods Indirect Methods			
Education Class     Workshop	<ul><li>Public Service Announcement</li><li>Newsletters</li></ul>		
Group Discussion     Demonstrations	<ul><li>Web sites</li><li>Other 1 (Multimedia kiosks)</li></ul>		

#### 15. Description of targeted audience

Food Safety Education

Consumers, High Risk Audiences (pregnant, immuno-compromised, elderly).

Food Handlers and their managers at retail food establishments.

Producers and processors of plant and animal agricultural products.

**Promoting Food Security** 

Limited-resource individuals and families at risk of being food insecure.

Agencies addressing food security (food banks, food pantries, food stamps, WIC, etc.).

Health Promotion/Chronic Disease Prevention

Individuals at risk for diabetes, heart disease, obesity(adults and youth)

Seniors at risk for osteoporosis.

Youth - nutrition focus

## 16. Standard output measures

## Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	3500	150000	250	1000
2008	4000	20000	250	1000
2009	4500	250000	250	1000
2010	5500	300000	250	1000
2011	5500	350000	250	1000

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#### 17. (Standard Research Target) Number of Patents

**Expected Patents** 

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

18. Output measures

**Output Target** 

Number of trainings in Food Safety Education, Food Security, Health Promtion and Disease Prevention held.

2007: 20 2008: 20 2009: 25 2010: 25 2011: 30

**Output Target** 

Amount of grant dollars received to support Nutrition, Health and Food Safety

2007: 20000 2008: 25000 2009: 25000 2010: 30000 2011: 30000

**Output Target** 

Number of newsletters on Food Safety Education, Food Security, and Health Promotion and Disease Prevention distributed.

2007: 20000 2008: 25000 2009: 30000 2010: 35000 2011: 40000

**Output Target** 

Technical publications on food safety and nutrition.

2007: 20 2008: 20 2009: 20 2010: 20 2011: 20

**Outcomes for the Program** 

19. Outcome measures

Outcome Text: Awareness created

Outcome Target

Percent of participants at trainings indicating an increase in knowledge gained

Outcome Type: Short

2007: 50 2008: 55 2009: 60 2010: 65 2011: 70

**Outcome Target** 

Percent of participants reporting a change in attitude regarding the training topic

Outcome Type: Medium

2007: 50 2008: 55 2009: 60 2010: 65 2011: 70

**Outcome Target** 

Percent of participants indicating a change in behavior as a result of the training

Outcome Type: Short

2007: 45 2008: 50 2009: 50 2010: 55 2011: 55

**Outcome Target** 

Number of participants at the trainings

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Outcome Type: Short

2007: 3000 2008: 3500 2009: 4000 2010: 4500 2011: 5000

### 20. External factors which may affect outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Populations changes (immigration,new cultural groupings,etc.)

#### Description

Individuals' ability to attend fee-for-service programs may be impacted by economic downturns. Extension's ability to provide programming and scholarships for these programs may be impacted if appropriations continue to decrease and staff is lost. Immigration reform may change the nature of the audience. Research programs are dependent on funding from external agencies.

## 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Time series (multiple points before and after program)

### Description

Regular pre-post evaluations are used. Formative evaluations are often used during the program to adjust focus and direction. Case studies are used to clearly demonstrate impact.

## 22. Data Collection Methods

- Sampling
- On-Site
- Case Study
- Observation
- Tests

#### Description

Pre-post tests. Standard survey methods.

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Plant Production Systems

#### 2. Program knowledge areas

- 216 10% Integrated Pest Management Systems
- 201 10% Plant Genome, Genetics, and Genetic Mechanisms
- 212 10% Pathogens and Nematodes Affecting Plants
- 206 10% Basic Plant Biology
- 205 20% Plant Management Systems
- 211 10% Insects, Mites, and Other Arthropods Affecting Plants
- 203 10% Plant Biological Efficiency and Abiotic Stresses Affecting Plant
- 215 10% Biological Control of Pests Affecting Plants
- 213 10% Weeds Affecting Plants

3. Program existence: Mature (More then five years)

4. Program duration: Long-Term (More than five years)

#### 5. Brief summary about Planned Program

Plant biology linking basic science with applied science is important to bring the results of basic plant science toward a usable form for applied agricultural sciences. Molecular biology and genomics are opening many new pathways for crop plant improvement and pest management, which will enhance the economic development of agricultural regions, enhance human health through more nutritious and safer food products, and find fundamental solutions to societal issues through renewable and sustainable crop production and pest management. Successful applied crop science, environmental science, and pest management only occur through collaboration with scientists actively involved in fundamental plant and pest sciences. Cooperative Extension has active work teams in:

Pest Management, with a sub-team on Diagnostics and Pest Management Plant Introduction and Invasive Species

## 6. Situation and priorities

Colorado State has a history of providing crop selection and testing in other agronomic crops and fruits and vegetables to support the development of these agricultural industries in Colorado. In 2004, wheat generated \$161 million in commodity sales, dry beans \$38 million, potatoes \$192 million, and other agronomic crops and vegetable and fruit crops generated \$776 million, in Colorado. The value of these industries to the Colorado economy through other related economic activity is at least double these combined amounts. Colorado expenditures on garden-related products, landscape and lawn service, and other related green industries (irrigation, botanical gardens, and outdoor equipment) have averaged 10 percent annual growth since 1993, resulting in \$1.67 billion in direct sales, in 2002. (This generates an economic impact of \$2.1 to \$5.0 billion depending on the economic multiplier used.) The value of the Colorado golf industry alone is \$1.2 billion. The landscape-related industries of Colorado employ nearly 34,000 positions (6 percent average annual growth) with a payroll of \$825 million annually (18 percent average annual growth). Thirty percent of industry revenues are generated from out of state (domestic and international) sales. A diverse and expanding pest complex requires enhanced management skills that often increase production costs. A conservative loss estimate of 5 to 10% due to plant pests could cost Colorado producers in urban and rural settings \$50 to \$100 million annually. There is a long-term need for a comprehensive, high quality, integrated pest management system encompassing the disciplines of entomology, plant pathology and weed science.

Fundamental plant biology linking basic science with applied science is important to bring the results of basic plant science toward a usable form for applied agricultural sciences. Molecular biology and genomics are opening many new pathways for crop plant improvement and pest management, which will enhance the economic development of agricultural regions, enhance human health through more nutritious and safer food products, and find fundamental solutions to societal issues through renewable and sustainable crop production and pest management.

Non-hybrid crop plants require public investment in genetic improvement to provide varieties of cultivars which improve yield, resist environmental and pest stresses, and serve the consuming public. Colorado State has a history of providing cultivar breeding for wheat, dry beans, and potatoes to serve the industries in climatic zones represented in Colorado. Colorado is an urban and urbanizing state in which demographic evolution is changing the scope of "agriculture." The landscape (green) industry of Colorado, and the nation, is large and growing and comprises a significant part of Colorado agriculture.

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Management of weeds, insect pests and plant pathogens is one of the most costly inputs that clientele in agriculture, the green industry, and consuming households must finance every year in Colorado. A diverse and expanding pest complex requires enhanced management skills that often increase production costs.

The Colorado ecosystem is shared by agricultural producers, a rapidly growing human population, and wildlife. As competition grows for finite water, land, and air resources, and as agricultural and natural resource policies and international markets change, opportunities to maximize the economic value of agriculture in Colorado will change continuously. The complex relationships of ecosystem variables must be well understood to predict these opportunities.

#### 7. Assumptions made for the Program

Successful applied crop science, environmental science, and pest management do not occur in the absence of scientists actively involved in fundamental plant and pest sciences.

Colorado State has created the Cancer Prevention Laboratory (CPL) imbedded among strong programs of plant breeding and crop production research to address interactions between crop composition and human health.

Professional agriculturalists and agribusiness people will require much more education in the relationships of ecosystem variables.

## 8. Ultimate goal(s) of this Program

PCProgram goals will emphasize the following areas:

Molecular biology and genomics of crop plants and their pests, mechanisms of biological resistance to pests, mechanisms of invasion of weed species, and understand the molecular and cellular foundations for crop improvement and crop pest management.

Combine the knowledge of human nutrition and plant genetics to extend crop selection, germplasm screening, and crop improvement with the objective to build greater amounts of compounds relevant to improved human health and disease prevention into these crops.

Research in plant selection and improvement, limited-irrigation landscape plant cultivation, and landscape policies, and outreach in landscape industry plant selection, cultivation management, and Master Gardener education and volunteer development. Research in genetic determinants of host plant resistance, fundamental mechanisms of biological invasions, and ecology, bioinformatics, genomics, and population genetics of pests. Extension will include applied research and education relevant to emerging issues of Colorado's agricultural industries, including biosecurity, safe and effective pesticide use, and implementation of effective pest management strategies that do not rely on pesticides.

Evaluate new crop, range, and livestock systems in semi-arid environments including disciplinary and interdisciplinary work in crop and soil sciences, animal sciences, pest sciences, range science, wildlife biology and ecology, forest science, water sciences, economics, and landscape design and policy applicable to the state and region.

Disseminate findings through extension educational programs aimed at changing practices to control pests.

Proper diagnosis of plant problems, entomology related to plants and structures, weed control and recommendations of integrated pest management strategies.

#### 9. Scope of Program

- In-State Extension
- In-State Research
- Integrated Research and Extension
- Multistate Extension
- Multistate Integrated Research and Extension
- Multistate Research

#### Inputs for the Program

10. Expending formula funds or state-matching funds : Yes

11. Expending other then formula funds or state-matching funds : Yes

12. Estimated Number of professional FTE/SYs to be budgeted for this Program

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Voor	Extension		Research	
Year	1862	1890	1862	1890
2007	21.0	0.0	36.0	0.0
2008	21.0	0.0	36.0	0.0
2009	21.0	0.0	36.0	0.0
2010	21.0	0.0	36.0	0.0
2011	21.0	0.0	36.0	0.0

## **Outputs for the Program**

## 13. Activity (What will be done?)

Conduct basic and applied research in plant productions systems.

Workshops and educational classes for producers.

Utilize demonstration plots and field days to communicate program results.

Use individual counseling with producers and clientele on specific plant production problems

#### 14. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods	Indirect Methods		
Education Class	Public Service Announcement		
<ul><li>Workshop</li></ul>	<ul> <li>Newsletters</li> </ul>		
Group Discussion	Web sites		
One-on-One Intervention	Other 1 (Radio reports)		
Demonstrations			
Other 1 (Field Days)			

## 15. Description of targeted audience

Individual agricultural producers, homeowners, agribusinesses, and commodity organizations.

## 16. Standard output measures

# Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	800	5000	0	0
2008	800	5000	0	0
2009	800	5000	0	0
2010	800	5000	0	0
2011	800	5000	0	0

## 17. (Standard Research Target) Number of Patents

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**Expected Patents** 

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

18. Output measures

**Output Target** 

Release of technologies adopted by growers such as crop cultivars, crop germplasm, or components of crop production

systems.

2007: 2 2008: 2 2009: 2 2010: 2 2011: 2

**Output Target** 

Number of attendees at workshops/trainings/field days.

2007: 600 2008: 600 2009: 600 2010: 600 2011: 600

**Output Target** 

Amount of grant dollars garnered to support natural plant production systems research and outreach.

2007: 25000 2008: 25000 2009: 25000 2010: 25000 2011: 25000

**Output Target** 

Technical publications in the topical area of plant production systems.

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

**Output Target** 

Number of basic and applied research efforts in plant production systems.

Number of workshops, educational classes for producers

Number of demonstration plots and field days

Number of individual consultations

2007: 50 2008: 50 2009: 50 2010: 50 2011: 50

**Outcomes for the Program** 

19. Outcome measures

Outcome Text: Awareness created

**Outcome Target** 

Percent of participants at workshops/trainings/field days indicating an increase in knowledge gained.

Outcome Type: Short

2007: 50 2008: 55 2009: 60 2010: 65 2011: 70

**Outcome Target** 

Percent of participants indicating change in behavior/best practices adopted.

Outcome Type: Medium

2007: 50 2008: 50 2009: 50 2010: 50 2011: 50

**Outcome Target** 

Economic impact of the change in behavior reported.

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Outcome Type: Long

2007: 150000 2008: 150000 2009: 150000 2010: 150000 2011: 150000

#### **Outcome Target**

Adoption of crop production technology as measured by agricultural statistics.

Outcome Type: Long

2007: 1 2008: 1 2009: 1 2010: 1 2011: 1

## 20. External factors which may affect outcomes

- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Appropriations changes
- Public Policy changes
- Government Regulations
- Competing Programatic Challenges

#### Description

Public policies and weather and other natural diseases will affect the adoption of new crop production technologies. Most of the advances are multi-year activities and cumulative rather than episodic in nature.

#### 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Case Study

#### Description

Regular pre-post evaluations are used. Formative evaluations are often used during the program to adjust focus and direction. Case studies are used to clearly demonstrate impact.

#### 22. Data Collection Methods

- Sampling
- On-Site
- Case Study
- Observation
- Tests

### Description

Pre-post tests. Standard survey methods.

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Strong Families, Healthy Homes

#### 2. Program knowledge areas

- 804 10% Human Environmental Issues Concerning Apparel, Textiles, and Res
- 801 20% Individual and Family Resource Management
- 723 10% Hazards to Human Health and Safety
- 802 60% Human Development and Family Well-Being

3. Program existence: Mature (More then five years)

4. Program duration: Long-Term (More than five years)

#### 5. Brief summary about Planned Program

Extension has active work teams in the areas of:

Family Economic Stability - family financial management

Early Childhood and Out-of- School Age Care - training child care providers/case workers

Strengthening Families and Marriages - Agrability, raising secure children, strengthening marriages

Strengthening Youth Through Families - parenting programs for diverse family populations

Healthy Homes - radon education and abatement in rural communities

#### 6. Situation and priorities

There is a diversity of problems facing Colroado's families and households including: financial instability (increasing rates of bankruptcy, sluggish economy, loss of jobs) increasing numbers of youth in daycare, after school care, and self care increasing divorce and suicide rates continued high levels of on-farm accidents resulting in serious injury and disability lack of parenting skills or opportunities to strengthen them exposure to indoor air pollutants resulting in long-term health issues

## 7. Assumptions made for the Program

Assumptions for this program include:

If given the opportunity to learn financial management skills, individuals will choose to practice those skills, resulting in increased financial stability

Training for day care and after school care providers will increase providers ability to assure a safe and educational environment, resulting in increased student learning and school readiness

Strenghtening marriages through educational programs in anger management, communication skills, and child rearing practices will reduce individual stress, improve individual and family communications, produce secure children, and, ultimately, reduce the divorce rate.

Given the opportunity to learn parenting skills, parents will parent more appropriately resulting in less stress and more well-adjusted children.

Providing indoor air quality education, especially as it related to radon, will allow individuals to choose methods to reduce exposure, resulting in less health related issues.

#### 8. Ultimate goal(s) of this Program

Ultimate goals of this program are:

Increased knowledge and practice of basic financial management skills including saving for emergencies and retirement. Improved quality of child and out-of-school-age care statewide, including remote and difficult to reach populations. Improved quality of life, including inreasing effective communication and decreasing depression and suicide rates. Decreases in family management problems, including reduced problem behaviors in youth and increased family bonding and attachment (increased family stability).

Increased number of homes tested and mitigated for for radon and other health hazards and increased documentation available to potential buyers of existing homes regarding "healthy home history."

#### 9. Scope of Program

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- In-State Extension
- Multistate Extension

## Inputs for the Program

10. Expending formula funds or state-matching funds : Yes

11. Expending other then formula funds or state-matching funds : Yes

## 12. Estimated Number of professional FTE/SYs to be budgeted for this Program

Vasa	Extension		Research	
Year	1862	1890	1862	1890
2007	20.0	0.0	0.0	0.0
2008	20.0	0.0	0.0	0.0
2009	20.0	0.0	0.0	0.0
2010	20.0	0.0	0.0	0.0
2011	20.0	0.0	0.0	0.0

## **Outputs for the Program**

#### 13. Activity (What will be done?)

Educational activities include:

Adaption of curriculum, training for agents, educational programs on financial management for families.

Training (face-to-face and on-line) for care givers.

Training for couples, parents of young children and disabled farmers

Parenting classes for parents and train-the-trainer classes for individuals who work with parents

Training using EPA-based radon and carbon monoxide education for agents first, then the general public, builders, realtors,

homeowner's associations, and home owners.

## 14. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods	Indirect Methods		
Education Class	Public Service Announcement		
<ul><li>Workshop</li></ul>	<ul><li>Newsletters</li></ul>		
Group Discussion	Web sites		
One-on-One Intervention			
<ul> <li>Demonstrations</li> </ul>			

## 15. Description of targeted audience

Colordo families, including diverse and difficult to reach populations. Care givers in day care and out-of-school-age care locations. Parents of young children. Disabled farmers. Owners and potential owners of homes.

#### 16. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

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	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2007	1000	5000	0	0
2008	1500	6000	0	0
2009	2000	7000	0	0
2010	2000	8000	0	0
2011	2000	10000	0	0

## 17. (Standard Research Target) Number of Patents

## **Expected Patents**

2007: 0 2008: 0 2009: 0 2010: 0 2011: 0

## 18. Output measures

## **Output Target**

Number of trainings held on indoor air quality issues.

2007: 10 2008: 15 2009: 20 2010: 25 2011: 20

#### **Output Target**

Number of parenting programs held.

2007: 15 2008: 20 2009: 20 2010: 25 2011: 25

## **Output Target**

Agrability workshops held.

2007: 5 2008: 10 2009: 15 2010: 20 2011: 20

#### **Output Target**

Trainings held for couples/parents on communications skills and raising a secure child.

2007: 10 2008: 20 2009: 25 2010: 30 2011: 35

## **Output Target**

Number of trainings held for care providers.

2007: 5 2008: 10 2009: 15 2010: 20 2011: 25

# **Output Target**

Trainings held in family financial management.

2007: 25 2008: 30 2009: 35 2010: 40 2011: 45

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## **Outcomes for the Program**

#### 19. Outcome measures

**Outcome Text: Awareness created** 

#### **Outcome Target**

Number of individuals trained

Outcome Type: Short

2007: 1000 2008: 1350 2009: 1500 2010: 1750 2011: 2000

#### **Outcome Target**

Perent of attendees gaining knowledge in the subject matter

Outcome Type: Short

2007: 60 2008: 65 2009: 70 2010: 70 2011: 75

#### **Outcome Target**

Percent of participants changing attitudes as a result of the training

Outcome Type: Medium

2007: 60 2008: 65 2009: 70 2010: 70 2011: 75

### **Outcome Target**

Percent of participants intending to change behavior as a result of the training.

Outcome Type: Long

2007: 45 2008: 50 2009: 60 2010: 65 2011: 70

## 20. External factors which may affect outcomes

- Economy
- Appropriations changes
- Competing Programatic Challenges

#### Description

Individuals' ability to attend fee-for-service programs may be impacted by economic downturns. Extension's ability to provide programming and scholarships for these programs may be impacted if appropriations continue to decrease and staff is lost.

## 21. Evaluation studies planned

- After Only (post program)
- Before-After (before and after program)
- During (during program)
- Case Study
- Comparison between locales where the program operates and sites without program intervention

#### Description

Regular pre-post evaluations are used. Formative evaluations are often used during programs to adjust focus and direction. Case studies are used to clearly demonstrate impact.

#### 22. Data Collection Methods

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- Sampling
- On-Site
- Case Study
- Observation
- Tests

# Description

Pre-post tests. Standard survey methods.

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